



# BROOKE DESIGNS

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## Skills

- Graphic Design
- Marketing
- Socail Media
- Visual Storytelling
- Content Creation
- Brand Strategy
- Customer service
- Team collaboration
- Typography

## Software:

- Adobe Illustrator
- InDesign
- Photoshop
- Figma
- Excel

## Experience

### **CRF & RMM**

Graphic Design & Social Media Marketing Remote  
May 2025-August 2025  
 Managed and created content for newsletters and social media platforms to increase community engagement and awareness.

- Designed promotional materials and digital ads for fundraising events, including the organization's annual gala.
- Tracked and organized fundraising data using Excel to monitor campaign performance and donor activity.

### **Neapoli Italian Kitchen**

Server Red Bank, NJ  
May 2025-February 2026

- Delivered consistently excellent customer service in a fast-paced restaurant environment.
- Independently managed serving, hosting, phones, and to-go orders during shifts.
- Coordinated closely with kitchen staff to ensure accurate orders and timely service.

### **Social Media Manager**

TikTok Personal Brand  
December 2019-March 2025

- Grew a social media following that reached 90k followers, leveraging content creation, engagement strategies, and trend analysis to increase visibility.
- Cultivated a strong online presence, driving community engagement and expanding reach.

### **TJX Companies**

Merchandise Associate Shrewsbury, NJ  
May 2024-January 2025

- Managed high-volume traffic during seasonal sales, ensuring accuracy in stock replenishment.
- Led visual merchandising during store rebranding, optimizing displays to enhance aesthetic appeal.
- Resolved customer issues efficiently, contributing to a positive store reputation and repeat business.

## Education

### **Sacred Heart University**

Jack Welch College of Business & Technology Fairfield, CT  
May 2026  
 Bachelor of Science, Graphic Design | Minor Marketing  
**GPA: 3.7**

## Honors & Awards

Dean's List: Fall 2022, Fall 2023, Spring 2023, Fall 2024, Spring 2024, Fall 2025  
 Honorable Mention: "Vogue" Art Design Student Exhibit for Exceptional Design, 2025

## Activities

- Pre-Health Club, Member Sacred Heart University  
February 2025-February 2026